

## USER SEES

Animated Text: “Overview.”

Graphic/Image(s): Mini-Course Logo

## USER HEARS

Music: Background music auto-plays and gradually fades in.

Narration: Welcome to first module in your journey to better understanding your organization, Marine Corps Community Services.

## ON-SCREEN TEXT

[None]

## USER INTERACTION

On “Start →”, advance to slide 2.

## GRAPHIC ASSETS



## ADDITIONAL NOTES

Mini-Course Learning Outcomes:

- CLO 1: Differentiate among the ten Supporting and Operational Divisions within Marine Corps Community Services, Marine Corps Installations – West, based on their primary functions and responsibilities.
- CLO 6: Argue how Marine Corps Community Services supports Marines, Sailors, and their families, incorporating the organizational mission statement and how it applies to a real-world scenario.

Estimated Time to Complete: 20 minutes

### USER SEES

Animated Text: “Overview.”

Graphic/Image(s): Chesty the Bulldog-Name Tag (bottom/right corner) Organization’s Logo (bottom/left corner) One icon for each of the on-screen text bullets

### USER HEARS

Music: Background music continues to play from previous slide.

Narration: This module will set the stage for the rest of the module, providing a “10,000 ft” view of the organization. By the end of this module, you’ll be able to [list the Module Learning Objectives]. But first, let’s check your pre-existing knowledge.

### ON-SCREEN TEXT

- **Recognize** the organization’s Mission Statement
- **Describe** the difference between MR and MF
- **Explain** the difference between CAT A, B, and C funding
- **Recall** the 5 Support Divisions
- **Recall** the 5 Operation Divisions

### USER INTERACTION

On “Next →,” advance to slide 3

### GRAPHIC ASSETS



### ADDITIONAL NOTES

Closed captioning and screen reader compliant.

## USER SEES

Animated Text: “Check Your Knowledge” ]

Graphic/Image(s): Chesty the Bulldog-Test (bottom/right corner), Organization’s Logo (bottom/left corner)

## USER HEARS

Music: [None]

Narration: Let’s see how you familiar you are; here’s a quick quiz, but don’t worry, this is **not** a graded event.

## ON-SCREEN TEXT

[10 Multiple Choice Question Quiz]

Click “Next” to see how you did.

## USER INTERACTION

User selects the answer for each question.

On “Next →,” advance to slide 4

## GRAPHIC ASSETS



## ADDITIONAL NOTES

This quiz serves as a diagnostic assessment to gauge the learner’s existing knowledge and will be compared to the summative assessment at the end of module to measure the module’s effectiveness.

Closed captioning and screen reader compliant.

### USER SEES

Animated Text: “See How You Did”

Graphic/Image(s): Chesty the Bulldog-Smile 1(bottom/left corner), Organization’s Logo (bottom/right corner)

### USER HEARS

Music: [None]

Narration: We’re off to a good start, now let’s look at the organization’s mission.

### GRAPHIC ASSETS



### ON-SCREEN TEXT

[10 Questions with the correct answers highlighted]

Click “Next” to start your learning journey.

### ADDITIONAL NOTES

Closed captioning and screen reader compliant.

### USER INTERACTION

On “Next →,” advance to slide 5

## USER SEES

Animated Text: "Mission"

Graphic/Image(s): Physical, Mental, Spiritual, & Social Fitness Icons

## USER HEARS

Music: Background music auto-plays and gradually fades in.

Narration: Let's start with the organization's mission. Here you see the organization's core purpose and primarily why it exists.

## ON-SCREEN TEXT

To provide forward-leaning support across all MCCS services to increase readiness and enhance quality of life for Marines, Sailors, and their families.

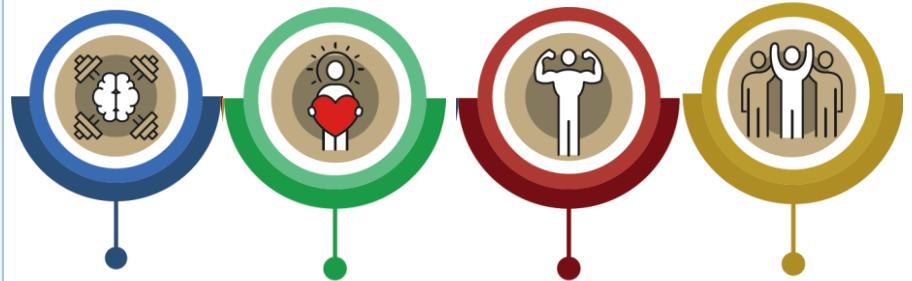
This includes support all four Domains of Marine Corps Total Fitness (MCTF).

## USER INTERACTION

User clicks on each icon for additional information.

On "Next →," advance to slide 6

## GRAPHIC ASSETS



## ADDITIONAL NOTES

Closed captioning and screen reader compliant.

## USER SEES

Animated Text: “The Structure”

Graphic/Image(s): Chesty the Bulldog-Smile 2 (bottom/right corner), Organization Chart (Center)

## USER HEARS

Music: Background music continues from the previous slide

Narration: Here’s how the organization is built to support that mission. Under Manpower and Reserve Affairs, Headquarters Marine Corps, there are two sides of MCCA: Marine & Family Programs (MF) and Business & Services (MR). Hover over the graphic for more information.

## ON-SCREEN TEXT

MFR supports family readiness, personal growth, and navigating military life challenges. It includes behavioral health, family, advocacy, school liaisons, Marine Corps Family Team Building, and personal finance.

MR operates revenue-generating facilities and commercial recreation programs. It includes exchanges (shops), food and hospitality, lodging, recreation, and entertainment.

## USER INTERACTION

User hovers over the two sides of the infographic to display additional information.

On “Next →,” advance to slide 7

## GRAPHIC ASSETS

[Organizational Chart, split down the middle separating MR from MF]



## ADDITIONAL NOTES

Closed captioning and screen reader compliant.

## USER SEES

Animated Text: “The Funding”

Graphic/Image(s): Chesty the Bulldog-Accountant (bottom/left corner), Organization’s Logo (bottom/right corner), One icon for each category

## USER HEARS

Music: Background music continues from the previous slide

Narration: Now that you see the organization’s structure, see what fuels the programs and resources to achieve the mission. The funding streams falls into three categories that are governed by federal regulations; they are Category A, B, and C programs and facilities.

## ON-SCREEN TEXT

[Written description of APF and NAF funding]

[Each category, the APF and NAF percentages, summary of each category]

## USER INTERACTION

User clicks on the icons to show a dropdown with examples of programs and facilities within the respective category.

On “Next →,” advance to slide 8

## GRAPHIC ASSETS



## ADDITIONAL NOTES

Closed captioning and screen reader compliant.

## USER SEES

Animated Text: “Support and Operational Divisions”

Graphic/Image(s): Chesty the Bulldog-Smile 3 (bottom/left corner), Organization’s Logo (bottom/right corner)

## USER HEARS

Music: Background music continues from the previous slide

Narration: Here are the 10 Divisions within MCCS, 5 “Support Divisions” that serve as a direct support element to 5 “Operational Divisions” that provide services and resources to Marines, Sailors, and Families. See if you can place the correct Divisions under the right category.

## ON-SCREEN TEXT

[Column Label for Support and Operational Divisions]

[Matchmaking blocks with labels for each of the 10 Divisions]

## USER INTERACTION

User drags the blocks to one of the two columns.

On “Next →,” advance to slide 9

## GRAPHIC ASSETS



## ADDITIONAL NOTES

Closed captioning and screen reader compliant.

## USER SEES

Animated Text: “The Support Division”

Graphic/Image(s): Chesty the Bulldog-Bow (bottom/left corner), Organization’s Logo (bottom/right corner)

## USER HEARS

Music: Background music continues from the previous slide

Narration: Here’s how the 10 Divisions and where they belong. Hover over each Division to see their mission statement and why that are considered “Support” or “Operational.”

## ON-SCREEN TEXT

[The mission statement and explanation for each Division]

## USER INTERACTION

User hovers over each Division block to display additional information.

On “Next →,” advance to slide 10

## GRAPHIC ASSETS



## ADDITIONAL NOTES

Closed captioning and screen reader compliant.

## USER SEES

Animated Text: “Summary”

Graphic/Image(s): Chesty the Bulldog-Name Tag (bottom/right corner) Organization’s Logo (bottom/left corner) One icon for each of the on-screen text bullets

## USER HEARS

Music: Background music continues to play from previous slide.

Narration: There’s your view of the organization at the “10,000 ft” view. As you progress into future modules, you’ll get a more in-depth look at each of the Divisions and their role in the MCTF concept.

## ON-SCREEN TEXT

- **Recognize** the organization’s Mission Statement
- **Describe** the difference between MR and MF
- **Explain** the difference between CAT A, B, and C funding
- **Recall** the 5 Support Divisions
- **Recall** the 5 Operation Divisions

## USER INTERACTION

On “Next →,” advance to slide 11

## GRAPHIC ASSETS



## ADDITIONAL NOTES

Closed captioning and screen reader compliant.

## USER SEES

Animated Text: “Check Your Knowledge” ]

Graphic/Image(s): Chesty the Bulldog-Test (bottom/right corner), Organization’s Logo (bottom/left corner)

## USER HEARS

Music: [None]

Narration: Let’s see what you’ve learned; here’s another quick quiz, but don’t worry, this is **not** a graded event.

## GRAPHIC ASSETS



## ON-SCREEN TEXT

[10 Multiple Choice Question Quiz]

Click “Next” to see how you did.

## ADDITIONAL NOTES

This quiz serves as a summative assessment to gauge the learner’s knowledge acquisition and measure the module’s effectiveness when compared to the diagnostic assessment results.

Closed captioning and screen reader compliant.

## USER INTERACTION

User selects the answer for each question.

On “Next →,” advance to slide 12

### USER SEES

Animated Text: “See How You Did”

Graphic/Image(s): Chesty the Bulldog-Smile 1(bottom/left corner), Organization’s Logo (bottom/right corner)

### USER HEARS

Music: [None]

Narration: Here’s how you did.

### GRAPHIC ASSETS



### ON-SCREEN TEXT

[10 Questions with the correct answers highlighted]

### ADDITIONAL NOTES

Closed captioning and screen reader compliant.

### USER INTERACTION

On “Next →,” advance to slide 13

## USER SEES

Animated Text: “Conclusion”

Graphic/Image(s): Mini-Course Logo

## USER HEARS

**Music**: Background music auto-plays and gradually fades in and continues to play until the module is exited..

**Narration**: Feel free to return to any of the previous sections or move onto your next module when you're ready.

## ON-SCREEN TEXT

[None]

## USER INTERACTION

On “End →”, module closes

## GRAPHIC ASSETS



## ADDITIONAL NOTES

Post Module Job Aids:

- Quick Reference Infographic
- Organizational Chart