

Marine Corps Community Services (MCCS) Mission

To provide forward-leaning support across all MCCS services to increase readiness and enhance quality of life for Marines, Sailors, and their families.

The following are five of the Operational Divisions with MCCS that achieve that mission.

Marine & Family Programs (M&FP) provides a collaborative, proactive support system for Marines, Sailors, and families, addressing a continuum of needs in family readiness, personal and professional development, family care, and behavioral health. By fostering skill-building across multiple domains, M&FP enhances overall well-being, enabling Marines and families to navigate their military journey successfully and perform at their best in service to operational commanders.



Semper Fit Division (SFD) enhances warfighter readiness and community well-being by providing staff, facilities, activities and services that strengthen human performance, improve unit cohesion, and cultivate resiliency. From nutritionists and lifting coaches to volunteer coaching opportunities, SFD supports the physical and social domains. SFD also coordinates all athletics, active-duty and unit recreation, and aquatics programs throughout the region.

The **Retail & Services Division (RSD)** operates direct and indirect retail & services operations in support of active duty service members and their families, retirees, and other authorized patrons. The goal is to bring quality brands to our patrons at a fair price. From barbershops to retail stores, from vending to tailor shops, this Division generates the revenue necessary to support the organization's mission in supporting Marines, Sailors, and their families.



Food, Hospitality & Recreation (FHR) strives to deliver exceptional services by exceeding customer expectations through dedication to quality, unmatched value, and passion for excellence. Revenue from our activities is reinvested into quality-of-life programs aboard Camp Pendleton. FHR is functionally aligned in three business segments. Indirect Food supports nationally and locally branded food concepts. Hospitality oversees recreational lodging, event venues, and direct-run food operations. Recreation offers activities such as golf, trail rides, sailing, and bowling.

MCCS **Marketing** is responsible for strategic communication, brand consistency, research, advertising, special events, corporate sponsorship and advertising sales. Marketing is responsible for the installation's largest special events, coordinating value-in-kind support, and operating all of the organization's social media outlets and official website.



*Click on the icons below to see more information on MCCS' website and social media pages.

